

SKIN O₂
MINERAL COSMETICS



The smartest
decision you will
ever make to grow
your business.

To find out more about Skin O₂ Mineral Cosmetics or how to receive
the display stand and over \$1000 worth of testers FREE . . .

Contact: sales@skino2.com.au
Phone: (07) 5593 4488 www.skino2.com.au



Breathe new life
into your business

SKIN O₂
MINERAL COSMETICS

Today your business needs to retail either to survive or to make all your hard work pay off and with mineral cosmetics still booming the choice is simple.

So why are more salons selecting SKIN O2 Mineral Cosmetics to attain an unfair advantage?

We have designed a PROFESSIONAL RANGE OF PURE MINERAL COSMETICS THAT:



- Perform like you would expect make up to perform.
- Are packaged to appeal to your clients.
- Environmentally friendly packaging.
- Clever, adaptatone technology means we have an easy to use colour range. This means fast and easy sales.
- Offer your clients more, all in one pressed compact.
- Are priced competitively to offer value to your clients without sacrificing your profits.

WE ALSO SUPPORT YOUR BUSINESS WITH UNMATCHED ASSISTANCE AND SUPPORT IN THE FOLLOWING CRITICAL AREAS:

- Consumer advertising that covers print media to online searches designed to drive new business into your salon.
- Training to launch the range and continue to grow your retail business indefinitely.
- Point of Sale and promotional materials and ideas to ensure that you never miss a sale.

Listen to what our customers say.....

I love this product so much, so I wanted to do this event to show more people how great your product truly is. They ALL LOVED IT!! I would like to add, I have been in the beauty industry for more than 25 years and have worked for many cosmetic companies. Skin O2 is the best I have used, it is now all I use!!

Skin O2 simply offers your salon more benefits than any other Mineral Cosmetics company does!



7 reasons why you should choose Skin O2



Skin O2 Mineral Cosmetics Competitive Advantage

As mineral makeup begins to flood the marketplace, it is important to know that all minerals are not equal. Skin O2's makeup is so pure it will not clog or irritate the skin, contains no unnatural chemicals, alcohol or fillers such as talc and mineral oil. It is so gentle it can be used on post operative or IPL treated skin.

For health conscious consumers, mineral makeup is the latest phenomena to hit the cosmetic world and the solution for many sufferers of acne, rosacea, pigmentation or those who have recently undergone an invasive skin treatment.

With an easy and clever range, this is the Skin O2 difference.



Amazing savings \$\$\$ with VIP special discounts on other product orders.

Try Super Body Range - Teeth Whitening Range - Skin Care Range - Professional Products Range.

1 Receive thousands worth of Testers and your Display Stand ABSOLUTELY FREE.

This means greater margins on your opening order and a much more affordable investment than other major brands. With Skin O2 you can start making profits straight away.

2 Superior Product Performance

Skin O2's advanced technology makes this the most weightless, silkiest and flawless mineral line available. Our superior formulations are made from pure minerals and contain no skin drying zinc oxides, are free from talc, fibres, alcohol and fragrance, allowing the skin to breathe, and are non-comedogenic and non-acnegenic. Unlike other mineral makeups, which can be dry and powdery or too shimmery, Skin O2's superior coverage is perfect for all skin types.

3 Superior Marketing

We are constantly focused on how we can help you to grow your business. Skin O2 does more consumer advertising than our competitors. Skin O2 also sell everything from striking point of sale posters, T-shirts, product bags and catalogues to exciting promotional campaigns to drive your sales. Skin O2 also does not sell in competition to our stockists, we drive sales into your salon!

4 Environmentally Friendly Packaging

No other brand of Mineral Makeup can provide you with the broad appeal of our sleek and sophisticated style. Our packaging has proven that it can attract the enthusiastic young purchaser right through to the discerning experienced consumer, yet being environmentally considerate.

5 Superior Price Point = Superior Profit

We believe that your business can ultimately experience a much greater bottom line profit margin from a more appealing price point. We have found that most stockists will sell more products if our products are more affordable, accessible, simple and most importantly - effective!

6 Professional Attractive Display Unit

Your silent sales person includes every product on one stand. What could be better than a product that sells itself? We know that if our Mineral Makeup is applied, most of the time it results in another raving loyal fan of Skin O2. So having every one of our product range attractively displayed is critical to your success.

7 Training and Support

Skin O2 provides an extensive range of training for your team. We provide training on the benefits and correct applications of the product but also how to deliver a powerful presentation on our minerals. That's why every stockist gets:

- FREE - product training from our qualified beauty therapists.
- FREE - VIP launch event for all large display purchases.
- FREE - monthly email support featuring beauty tips, promotions and specials.
- HUGE DISCOUNTS - on equipment purchases or other Skin O2 product specials, Super Body Range, Skin Care, Professional Products and Teeth Whitening.

www.skino2.com.au

ASK ABOUT OUR VIP FREE SAMPLES
Once you stock Skin O2 we give you more.

We love working with Skin O2's Mineral Cosmetics and our clients love using them! It's one of the only brands of make up that keeps its promises and exceeds expectations. Our clinic has a varied clientele, ranging from patients suffering acne and rosacea to clients wanting to slow down the aging process. Skin O2 is a versatile, quick and easy to use make-up that helps our clients. It's so great it sells itself. Get a tester stand and you'll never look back.